

CLARK COUNTY, WASHINGTON
CONTRACT DOCUMENTS FOR FURNISHING
ANNUAL LEGAL ADVERTISING
BID NUMBER 2634

SUBMIT BIDS ON OR BEFORE 1:50 P.M.

TUESDAY, MARCH 15, 2016

Newspaper of
Record for
Legal Notices

PART I INVITATION TO BID

PART II INSTRUCTIONS TO BIDDERS

PART III GENERAL TERMS & CONDITIONS

PART IV SPECIAL PROVISIONS

PART V PERFORMANCE REQUIREMENTS

PART VI SPECIFICATIONS

PART VII BID TABULATION

PART I - INVITATION TO BID

1. Sealed bids will be received by the Board of County Councilors, through General Services Purchasing Department, 1300 Franklin Street, Suite 650, Vancouver, WA 98660, (360) 397-2323, (or P.O. Box 5000, Vancouver, WA 98666-5000) until 1:50 p.m., on **Tuesday, March 15, 2016**. Bids will be opened in the Commissioners' Hearing Room, Sixth Floor, Public Service Center, 1300 Franklin Street, Vancouver, WA at 2:00 p.m., on the same date.
2. Clark County shall reserve the right to reject any or all bids, or items bid.
3. In accordance with Washington State Code, all public work submittal to the County by interested bidders shall be accompanied by a **5% BID BOND**, in the form of a surety bond, postal money order, cashier's check, or certified check, in an amount equal to five percent (5%) of the amount of the bid proposed. Public work is defined as "all work, construction, alteration, repair, or improvement other than ordinary maintenance." **BID BONDS are required only when specifically requested in paragraph five.**
4. **A 100% PERFORMANCE BOND** shall be additionally required of a successful bidder of any public work. Should a successful bidder fail to furnish this bond within ten days after notice of bid award, exclusive of the date of notice, his five percent (5%) bid bond shall be forfeited to the County and the contract shall be awarded to the next lowest and best bidder. **PERFORMANCE BONDS are required only when specifically requested in paragraph five.**
5. BID BOND _____ Not Applicable _____

PERFORMANCE BOND _____ Not Applicable _____


MICHAEL WESTERMAN, CPPO
PURCHASING MANAGER

PART I - INVITATION TO BID cont.

BID NO. 2634

6. Within ten days after the notice of bid award, the successful bidder and the County shall fully execute all necessary contractual documents.

PART II - INSTRUCTIONS TO BIDDERS

1. It shall be the responsibility of the bidding firm to submit its bid on or before the hour and date specified. Clark County shall assume no responsibility for delay in U.S. Mail Service which results in the late arrival of bids.
2. Bids received shall comply with the requirements of all parts of this specification.
3. A bidding firm which discovers omissions, discrepancies, or areas of uncertainty within these specifications should notify General Services/Purchasing Department without delay. As necessary, written corrections or addenda to these specifications will be sent to all known bidding firms. The County will not be responsible for oral interpretations.
4. Bid responses shall be returned in duplicate upon the bid tabulation forms provided herein (Part VII). The completed forms shall be in ink, or typewritten without alteration or erasure.
5. Each bid must be signed in longhand by a representative of the bidding firm, with the name of the firm and title of signer printed or typed.
6. Bids shall be submitted in sealed envelopes with the information below.

BID NO. 2634

BID FOR ANNUAL LEGAL ADVERTISING

This Bid will not be accepted after 1:50 PM Tuesday, March 15, 2016

SUBMIT BIDS TO: Clark County Purchasing - PO Box 5000 – 1300 Franklin St. Suite 650
Vancouver, WA 98666-5000

7.  For an alternative format, contact the Clark County ADA Compliance Office.
V (360) 397-2025; TTY (360) 397-2445; E-mail ADA@clark.wa.gov

PART III - GENERAL TERMS AND CONDITIONS

BID NO. 2634

1. Payments shall be made upon receipt by the County of properly executed and signed invoices from the vendor at the prices bid. Purchase order and contract numbers must be shown on all shipping, billing and correspondence documents.
2. Unless instructed otherwise, taxes, whether State or Federal, shall not be included in the bid prices, but shall be shown as separate amounts on bid.
 - A. As a political subdivision of the State of Washington, Clark County is generally exempted from Federal Taxes, including, but not limited to, excise and transportation taxes.
 - B. The Washington State tax must be added as a separate item to all bids and invoices.
3. The County's specifying of certain brand names shall be constructed solely for the purpose of indicating the standards of quality, performance or use desired. Any bidding firm offering a brand which may not be of equal quality, performance, or use to that specified should accompany its bid with complete technical literature. Deviation from minimum specification must be clearly pointed out. If not, Clark County will assume that items offered are intended to be in compliance with the specifications. Bidding firms should show brand and specification changes on attached sheets and may bid alternates if this specification explicitly allows.
4. Unless otherwise specified, under Special Provisions, Part IV, all goods are to be shipped prepaid F.O.B. destination. Clark County will not accept C.O.D. shipments.
5. Unless otherwise indicated in the bid, any item offered or shipped on this bid shall be new, of the most recent manufacture, in first class condition, and shall include standard commercial packaging.
6. As a political subdivision of the State of Washington, Clark County is specifically exempted by law from all fair trade prices or practices and shall neither recognize nor honor any prices bid to it as such. Identical or substantially similar bids may result in a reevaluation or rejection of all bids pursuant to these practices.
7. The selected firm shall protect Clark County against all claims, suits, or proceedings for patent, trademark, copyright, or franchise infringement arising from the purchase, installation, or use of the goods and materials purchased herein. The selected firm shall assume all expenses and damages arising from such claims, suits, or proceedings.
8. All supplies or workmanship shall be subject to inspection and test by Clark County, prior to acceptance. In case of defective material, poor workmanship, or non-conformity to the specification, Clark County shall have the right either to reject with or without instructions as to disposition, or to require correction or replacement.
9. Bid prices shall be net 30 days.
10. The selected firm shall not discriminate against any employee or sub-contractor because of race, creed, color, national origin, sex, or age. Any vendor who is in violation of this clause shall be barred forthwith from receiving awards of any purchase order or contract from Clark County. Clark County encourages the use of apprenticeship programs, individual supported employment, as well as group supported employment.
11. Cancellation of contract may be made upon thirty (30) days written notice, giving due cause for cancellation. Clark County reserves the right to initiate immediate cancellation upon non-compliance with specifications, service, or supply requirements.

PART IV - SPECIAL PROVISIONS

BID NO. 2634

1. Unless specified differently elsewhere within these specifications, prices bid shall be firm fixed and shall be the maximum as set forth for the duration of the contract period. Any price declines at the manufacturer's level shall be reflected in a reduction of the contract price to the County effective immediately.
2. This contract shall be for a period commencing on the **1st day of July 2016, and terminate on the 30th day of June 2017.** No dates noted above signifies that contract dates will be established following bid award.
3. All withdrawals shall be made by purchase orders issued by Clark County. No shipments shall be made unless so authorized.
4. Shipping instruction, F.O.B. destination including inside or job site, shall be in force unless detailed hereunder:
5. Items bid will be carried in stock, or be available for delivery, within ____ days after receipt of order.
6. Estimated dollar amount of contract \$ N/A approximate.

Quantity amount of contract N/A

If indicated, the above dollar and/or quantity amounts noted above for this contract are estimates only and do not signify a firm commitment to purchase. Contract withdrawals may exceed or be less than the amount hereby estimated above.

7. The following factors, in combination but not limited to, will be considered in awarding the contract. The listing hereunder is not necessarily the order of importance.
 - A. **Quality and conformance to specification.**
 - B. **Ability of bidder to render satisfactory service in this instance.**
 - C. **Prices.**
 - D. **Bidding firm's previous record of performance and service.**
 - E. Representation to call upon and consult with using departments.

Except as modified in later sections of this specification, Clark County reserves the right to award bids in the best interest of the County, whether on a total basis or on any item individually, whichever will insure the greatest benefit to the County, special provisions notwithstanding. The bidding firm shall state whether it is bidding all or nothing.

PART V - PERFORMANCE REQUIREMENTS

BID NO. 2634

1. Unless noted elsewhere within these specifications, the successful bidding firm shall carry and show proof of liability insurance during the term of the contract. The minimum requirements are a \$N/A limit of liability for Bodily Injury and \$N/A limit of liability for Property Damage and a \$N/A Aggregate Limit. All policies must have a Best's Rating of A-VII or better. Proof of Insurance shall be provided prior to the starting of the contract performance. Proof will be on an ACORD Certificate(s) of Liability Insurance, which the bidder shall provide to Clark County. Each certificate will show the coverage, deductible and policy period. It is the bidder's responsibility to provide evidence of continuing coverage during the overlap periods of the policy and the contract.
2. When filing the Local Sales and Use Tax Section, page 2, of the State of Washington Combines Excise Tax Return, code taxing locations inside city limits to the city's 4 digit location code, code taxing locations not within an incorporated city to the Unincorporated Area with the 4-digit location code 0600. Location not address is the determining factor.
3. This bid may be subject to Inter-Government Act RCW 39-34-020 & 040.
4. Environmentally Responsible Purchasing Program

Clark County has implemented an **Environmentally Responsible Purchasing Policy** with a goal to reduce negative impacts on human health and the environment. Negative environmental impacts include, but are not limited to, greenhouse gases, air pollution emissions, water contamination, waste from the manufacturing process and waste in packaging.

This policy also seeks to increase:

- 1) **water and energy efficiency**
- 2) **renewable energy sources**
- 3) **use of products with recycled content**
- 4) **product durability**
- 5) **use of products that can be recycled, reused, or composted at the end of its life cycle.**

Product criteria have been established on the **Green Purchasing List**

<http://www.clark.wa.gov/general-services/purchasing/erp/documents/Green%20Purchasing%20List.pdf>

SET FORTH BELOW ARE THE MINIMUM SPECIFICATIONS TO THIS BID:

In accordance with RCW 36.72 and 65.16, the County Board of Councilors is called upon annually to select from among qualified legal newspaper bidders the "best and lowest responsible bidder," considering not only price, but general circulation.

These specifications serve as notice that bids for Clark County's legal advertising, for the period of July 1, 2016 to June 30, 2017 will be accepted until 1:50 pm March 15, 2016, in the Department of General Services / Purchasing Department, 1300 Franklin Street, Suite 650, Vancouver, Washington 98660. Qualified legal newspapers intent upon bidding should comply with the eligibility and criteria requirements below and should fill out the tabulation section at the end of this specification packet.

ELIGIBILITY

- A. To be eligible for this bid, a newspaper shall have been established, published, and circulated in Clark County for at least six months and shall have general and bonafide circulation throughout the County.
- B. A bidding newspaper shall additionally have been approved as a legal newspaper by order of the Superior Court of Clark County, in accordance with the qualification standards set forth in RCW 65.16.020. Each bidding newspaper shall submit with its bid documented proof that such a Superior Court order has been issued.
- C. Each bidding newspaper, which shall not have received such a Superior Court order in the one year preceding the bid opening date, shall furnish evidence that it is currently a legal newspaper. Specifically, it shall respond to the following questions:
 - 1. Does the publication contain news of general interest primarily to an organization, group, or class? Explain.
 - 2. Explain why you think the publication is one of general circulation.
 - 3. Do you still hold a second class mailing permit?

REQUIREMENTS

- A. The successful bidder shall be required to provide a bond of \$50,000.00 for the correct and faithful performance of the contract.
- B. The successful bidding legal newspaper shall make available the submission of materials through Email or pickup. The pickups shall be between 4:00 PM and 4:45 PM from the requesting County department.
- C. If the successful bidder at any time:
 - 1. Fails to pick up during the above cited time on a Courthouse business day, or
 - 2. Fails to publish furnished materials in the next available edition, or later specified edition, or
 - 3. Make substantial errors in the reproduction from furnished originals to published copies.

The successful bidder shall, in each respective case:

1. Not only not charge the County for the subsequent publications of those materials ready to pick up, but shall publish the materials in the next available edition, or later edition;
2. Not only not charge the County for the subsequent publication of the picked-up materials, but shall publish the materials in the next available edition, or later edition;
3. Not only not charge the County for the subsequent, corrected publication, but shall publish the materials in the next available edition, or later edition, as requested. Further, the successful bidder shall publish a statement of retraction, as necessary.

D. The successful bidder shall at all times compactly typeset all materials to be advertised.
As examples:

1. All paragraphing and accompanying indentations shall not be noted within the newspaper copy.
2. Bold print titles need not stand alone on single lines.

E. By February 1, 2017, the successful bidder shall furnish to the Department of General Services, Purchasing Department, a billing recap of all legal notices published from July 1, 2016, through January 1, 2017.

F. Type shall be solid. Six-point type shall be used.

G. A contract, prepared by the County, shall be signed by both the County and the successful bidder before June 14, 2016. Failure to enter into such a contract or to provide the above noted bond to General Services/Purchasing Department by June 14, 2016, shall be cause enough to re-award the bid to the next most suitable bidder.

PART VII - BID TABULATION**BID NO. 2634**

The undersigned submits the following bid for furnishing goods or services according to all provisions set forth in Parts I through VI of this contract.

<u>DESCRIPTION</u>	<u>BID AMOUNT</u>
Circulation Paid, as of 2/15/15	_____
Circulation Unpaid, as of 2/15/15	_____
TOTAL CIRCULATION, as of 2/15/15	_____
Number of lines per column-inch	_____
Number of EMS per line or Number of Picas per line	_____
Cost per Line, First Insertion	\$ _____
Cost per Line, Additional Insertions	\$ _____

NOTE: The total linage of this contract is anticipated to be approximately 50,000 lines.

NOTE: Failure to acknowledge receipt of Addendum shall render the bid non-responsive and therefore void.

ADDENDUM: Bidder shall insert number of each Addendum received. If no addendum received, please mark "NONE".

No. _____ Dated: _____ No. _____ Dated: _____

PROPOSALS SUBMITTED WITHOUT A SIGNATURE BELOW WILL BE REJECTED.

Delivery shall be n/a after the receipt of order. It is acknowledged that the documents enclosed are hereby incorporated by reference and upon award constitute a contract between the undersigned and the County of Clark. Vendor certifies that he has not entered into any agreement whatsoever to fix or maintain prices or competition with respect to this contract.

FIRM NAME _____ EMAIL _____

BY _____ (Print Name) _____

ADDRESS _____ CITY & STATE _____ ZIP _____

DATE _____ TELE. NO () _____ FAX NO. () _____

NOTE: For this contract, we will use Local City/County Sales and Use Tax Location Code Number 0605

Federal Tax ID _____ UBI Number _____ OMWBE Certification No. _____



CLARK COUNTY CORRESPONDENCE

DATE: March 7, 2016

TO: Holders of Specifications Relating to Bid #2634
Annual Legal Advertising

FROM: Michael Westerman, CPPO
Purchasing Manager

Michael Westerman

SUBJECT: Corrections to Specifications

ADDENDUM #1

Please note the following changes to specifications for Bid #2634. Bidder shall acknowledge receipt by inserting the Addenda number where indicated on the signed bid form.

THE FOLLOWING CHANGES, ADDITIONS, AND DELETIONS TO THE CONTRACT HEREBY BECOME A PART OF THE CONTRACT DOCUMENTS.

REPLACE

On Part VII – Bid Tabulation the description references February 15, 2015.
The Paid, Unpaid and Total Circulation needs to say February 15, 2016.

Replace the attached new tab sheet labeled Addendum #1, and acknowledge the receipt of the addendum on the signed bid form.

PART VII - BID TABULATION**BID NO. 2634**

The undersigned submits the following bid for furnishing goods or services according to all provisions set forth in Parts I through VI of this contract.

<u>DESCRIPTION</u>	<u>BID AMOUNT</u>
Circulation Paid, as of 2/15/16	_____
Circulation Unpaid, as of 2/15/16	_____
TOTAL CIRCULATION, as of 2/15/16	_____
Number of lines per column-inch	_____
Number of EMS per line or Number of Picas per line	_____
Cost per Line, First Insertion	\$ _____
Cost per Line, Additional Insertions	\$ _____

NOTE: The total linage of this contract is anticipated to be approximately 50,000 lines.

NOTE: Failure to acknowledge receipt of Addendum shall render the bid non-responsive and therefore void.

ADDENDUM: Bidder shall insert number of each Addendum received. If no addendum received, please mark "NONE".

No. _____ Dated: _____ No. _____ Dated: _____

PROPOSALS SUBMITTED WITHOUT A SIGNATURE BELOW WILL BE REJECTED.

Delivery shall be n/a after the receipt of order. It is acknowledged that the documents enclosed are hereby incorporated by reference and upon award constitute a contract between the undersigned and the County of Clark. Vendor certifies that he has not entered into any agreement whatsoever to fix or maintain prices or competition with respect to this contract.

FIRM NAME _____ EMAIL _____

BY _____ (Print Name) _____

ADDRESS _____ CITY & STATE _____ ZIP _____

DATE _____ TELE. NO () _____ FAX NO. () _____

NOTE: For this contract, we will use Local City/County Sales and Use Tax Location Code Number 0605

Federal Tax ID _____ UBI Number _____ OMWBE Certification No. _____

PART VII - BID TABULATION**BID NO. 2634**

The undersigned submits the following bid for furnishing goods or services according to all provisions set forth in Parts I through VI of this contract.

<u>DESCRIPTION</u>	<u>BID AMOUNT</u>
Circulation Paid, as of 2/15/16	<u>N/A</u>
Circulation Unpaid, as of 2/15/16 12/31/15	<u>22,435</u>
TOTAL CIRCULATION, as of 2/15/16 12/31/15	<u>22,435</u>
Number of lines per column-inch	<u>10</u>
Number of EMS per line or Number of Picas per line	<u>9p4.5</u>
Cost per Line, First Insertion	\$ <u>1.45</u>
Cost per Line, Additional Insertions	\$ <u>N/A</u>

NOTE: The total lineage of this contract is anticipated to be approximately 50,000 lines.

NOTE: Failure to acknowledge receipt of Addendum shall render the bid non-responsive and therefore void.

ADDENDUM: Bidder shall insert number of each Addendum received. If no addendum received, please mark "NONE".

No. 1 Dated: 3/7/16

No. _____ Dated: _____

PROPOSALS SUBMITTED WITHOUT A SIGNATURE BELOW WILL BE REJECTED.

Delivery shall be n/a after the receipt of order. It is acknowledged that the documents enclosed are hereby incorporated by reference and upon award constitute a contract between the undersigned and the County of Clark. Vendor certifies that he has not entered into any agreement whatsoever to fix or maintain prices or competition with respect to this contract.

FIRM NAME The Columbian EMAIL Teresa.keplinger@columbian.com

BY  (Print Name) Teresa Keplinger

ADDRESS 701 W. 8th Street CITY & STATE Vancouver, WA ZIP 98660

DATE 3/11/16 TELE. NO (360) 694-3391 FAX NO. (360) 735-4495

NOTE: For this contract, we will use Local City/County Sales and Use Tax Location Code Number 0605

Federal Tax ID 910452320 UBI Number 065-000-008 OMWBE Certification No. 0650000086



March 11, 2016

Board of County Commissioners
c/o Michael Westerman
Clark County Purchasing Manager
1300 Franklin Street Suite 650
Vancouver, WA 98660

Enclosed is **Bid No. 2634** for the contract to publish legal notices for Clark County during the 2016/2017 contract year.

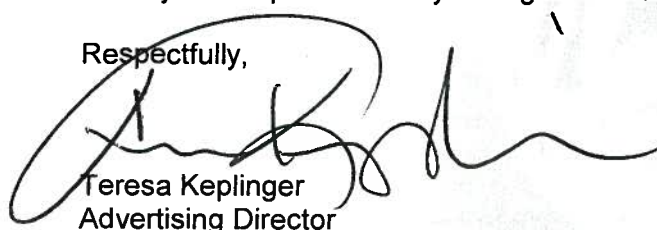
The Revised Code of Washington provides very specific guidelines for the award of a county's legal notices contract. In addition to meeting those guidelines (see Enclosure A), there are compelling reasons for choosing *North County News*, weekly Edition of *The Columbian*, as the vehicle to publish the legal notices.

- * According to the Quarter 4, 2015, Alliance for Audited Media Quarterly Data Report, the average unpaid weekly direct mailed circulation for that period is 22,435
- * We are committed to provide Clark County with the best, most cost-efficient means of legal advertising. Not only are the legal notices available in print, they also appear online at www.columbian.com on the same day as print publication. Exposure online provides an additional 15,034 visitors per week on average to see your notice.
- * Legal notices published in *North County News*, weekly Edition of *The Columbian* are online at www.publicnoticeads.com/WA. It is your online source for public notices in Washington State. It is a public service.

Rates will be \$ 1.45 per line.

Thank you for the opportunity to bid. We look forward to a long-term relationship with Clark County as the publisher of your legal advertising notices.

Respectfully,



Teresa Keplinger
Advertising Director

TK:sb

Enclosures

h:\sburkett\legals\cntybidcoverletter2016 NCN

ENCLOSURE A

Bid 2634 Legal Advertising

Eligibility

- A. The Columbian has been established, published and circulated in Clark County since 1890. Our general and bona fide circulation throughout Clark County is audited each year by the Audit Bureau of Circulation. The Quarter 4, 2015 Alliance for Audited Media Quarterly Data Report is included.
- B. See enclosed copy of court order declaring *The Columbian* a legal newspaper for the county of Clark.

Quarterly Data Report

Q4 2015

Subject to Audit

Audited Every Other Year

Vancouver (Clark County), Washington

www.columbian.com

CIRCULATION SUMMARY

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
TOTAL COMBINED AVERAGE CIRCULATION	50,781	43,856	25,966	116,439	25,571	26,537	26,100	25,018
THE COLUMBIAN								
Print (See Par. 1A)	28,541	24,152	23,520	25,176	23,559	24,472	24,010	23,560
Digital Replica (See Par. 1B)	1,350	1,554	1,864	1,489	1,430	1,482	1,507	875
Digital Nonreplica (See Par. 1C)	583	582	582	582	582	583	583	583
Total Circulation Excluding Other Affiliated Publications	30,474	26,288	25,966	27,247	25,571	26,537	26,100	25,018
AFFILIATED PUBLICATIONS								
Sunday Select (See Par. 1D)	20,307							
Clark County News (See Par. 1E)		13,149		66,757				
North County News (See Par. 1F)		4,419		22,435				
Total Combined Average Circulation	50,781	43,856	25,966	116,439	25,571	26,537	26,100	25,018

CIRCULATION DATA BY PUBLICATION

1A. THE COLUMBIAN - PRINT								
Paid Circulation								
Individually Paid Circulation								
Home Delivery and Mail	21,502	21,402	21,418	21,422	21,398	21,386	21,389	21,369
Single Copy Sales	5,554	1,865	1,516	1,672	1,575	2,500	2,016	1,585
Total Average Individually Paid Circulation	27,056	23,267	22,934	23,094	22,973	23,886	23,405	22,954
Business/Traveler Paid Circulation								
Hotel Distribution - Guest Refund	192	181	177	177	177	177	197	197
Total Average Business/Traveler Paid Circulation	192	181	177	177	177	177	197	197
Total Average Paid Circulation - Print	27,248	23,448	23,111	23,271	23,150	24,063	23,602	23,151
Qualified Circulation								
Single Copy								
Educational Copies	884	295		1,497				
Employee/Independent Contractor	409	409	409	408	409	409	408	409
Total Average Single Copy	1,293	704	409	1,905	409	409	408	409
Total Average Qualified Circulation - Print	1,293	704	409	1,905	409	409	408	409
Total Average Circulation - Print	28,541	24,152	23,520	25,176	23,559	24,472	24,010	23,560

1B. THE COLUMBIAN - DIGITAL REPLICA								
Paid Circulation								
Subscription	875	875	875	875	876	874	874	875
Total Average Paid Circulation - Digital Replica	875	875	875	875	876	874	874	875
Qualified Circulation: Opt-in								
Educational Copies	475	679	989	614	554	608	633	
Total Average Qualified Circulation - Digital Replica	475	679	989	614	554	608	633	
Total Average Circulation - Digital Replica	1,350	1,554	1,864	1,489	1,430	1,482	1,507	875
Total Average Circulation - Print & Digital Replica	29,891	25,706	25,384	26,665	24,989	25,954	25,517	24,435

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
1C. THE COLUMBIAN - DIGITAL NONREPLICA								
Paid Circulation								
Restricted Access Website	583	582	582	582	582	583	583	583
Total Average Paid Circulation - Digital Nonreplica	583	582	582	582	582	583	583	583
Total Average Circulation - Digital Nonreplica	583	582	582	582	582	583	583	583
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	30,474	26,288	25,966	27,247	25,571	26,537	26,100	25,018

1D. SUNDAY SELECT - PRINT								
Qualified Circulation								
Home Delivery								
Requested	20,307							
Total Average Home Delivery	20,307							
Total Average Qualified Circulation - Print	20,307							
Total Average Circulation - Print	20,307							

1E. CLARK COUNTY NEWS - PRINT								
Qualified Circulation								
Home Delivery								
Targeted		13,149		66,757				
Total Average Home Delivery		13,149		66,757				
Total Average Qualified Circulation - Print		13,149		66,757				
Total Average Circulation - Print		13,149		66,757				

1F. NORTH COUNTY NEWS - PRINT								
Qualified Circulation								
Home Delivery								
Targeted		4,419		22,435				
Total Average Home Delivery		4,419		22,435				
Total Average Qualified Circulation - Print		4,419		22,435				
Total Average Circulation - Print		4,419		22,435				

2. TOTAL AVERAGE CIRCULATION By Market (Optional)

NOTES

REPORT ENDING DATE

December 31, 2015

CREDIT AND ARREARS ALLOWANCE

Included in Individually Paid Home Delivery and Mail is an average of the following:

	Total
Daily	210
Sunday	210

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

Publishing Plans

The Columbian	Frequency: Daily Delivery Vehicle(s): Print, online Primary Circulation Classification: Paid Website(s): www.columbian.com
Sunday Select	Frequency: Sunday Delivery Vehicle(s): Print Circulation Classification: Qualified Unique Print Subscriber Percent: 100.0%
Clark County News	Frequency: Tuesday Delivery Vehicle(s): Print Circulation Classification: Qualified Unique Print Subscriber Percent: 100.0%
North County News	Frequency: Tuesday Delivery Vehicle(s): Print Circulation Classification: Qualified Unique Print Subscriber Percent: 100.0%

Teresa Keplinger, Advertising Director
Telephone (360) 735-4470 - FAX (360) 735-4494
701 W. 8th Street
Vancouver, WA 98666
e-mail: teresa.keplinger@columbian.com

We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Columbian Publishing Co.

THE COLUMBIAN, published by The Columbian Publishing Company 701 West 8th Street Vancouver, WA 98660

MARC DAILEY

Circulation & Production Director

SCOTT C. CAMPBELL

Publisher/CEO

IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON
FOR CLARK COUNTY

In the matter of :

NO. 802006715

THE COLUMBIAN,
A Washington Corporation

PETITION FOR ORDER
APPROVING PAPER AS
LEGAL NEWSPAPER

COMES NOW THE COLUMBIAN, a Washington Corporation, by and
through the undersigned attorney and respectfully shows the
court:

I

That said "The Columbian" is a newspaper of general
circulation in Clark County and which has been published six
(6) times a week in the English language in the City of
Vancouver, County of Clark, for at least six (6) months prior
to the date of this petition, said "The Columbian" is compiled
in part in an office maintained in the City of Vancouver, the
place of publication, and contains news of general interest.

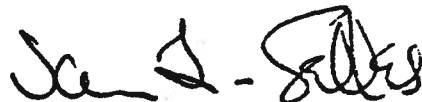
II

That Petitioner maintains its principle place of business
in the City of Vancouver, County of Clark, State of Washington,
at 701 West Eighth Street.

III

That this petition is made pursuant to the provisions of
RCW 65.16.020--030.

WHEREFORE, the Petitioner prays for an order approving "The
Columbian" a legal newspaper in the County of Clark, State of
Washington.



JAMES L. SELLERS
Attorney for Petitioner

STATE OF WASHINGTON)


COUNTY OF CLARK)

ss:

I, the undersigned attorney for Petitioner, JAMES L. SELLERS, being first duly sworn on oath, depose and state:

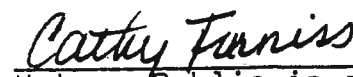
I

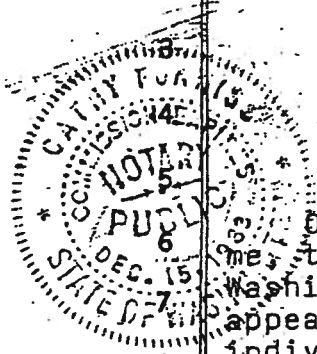
That I have read the foregoing Petition and believe same to be true and correct.


JAMES L. SELLERS
Attorney at Law

On this 26th day of March, 1980, before me, the undersigned Notary Public in and for the State of Washington, duly commissioned and sworn, personally appeared _____, to me known to be the individual who executed the foregoing instrument as free and voluntary act and deed.

WITNESS my hand and official seal hereto affixed the day and year first written above.


Cathy Farniss
Notary Public in and for
the State of Washington,
residing at Vancouver



IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON
FOR CLARK COUNTY

In the matter of :

NO. 802006715

THE COLUMBIAN,
A Washington Corporation

ORDER
APPROVING PAPER AS
LEGAL NEWSPAPER

This matter having come before this court upon the Petition of The Columbian for an order approving The Columbian as a legal newspaper in the County of Clark, Washington, and it appearing that said newspaper has the necessary qualifications for a legal newspaper, and the Court being fully advised, NOW, THEREFORE,

It is HEREBY ORDERED that The Columbian, a newspaper published in Vancouver, Clark County, Washington, be, and it hereby is, approved as a legal newspaper for the publication of any advertisement, notice, summons, report, proceeding, or other official document now, or hereafter required by law to be published.

DONE in open Court this _____ day of _____, 1980.

Harris

J U D G E

ENCLOSURE B

Bid 2634 Legal Advertising

Legal Advertising Rate Schedule

Contract Rate*

40,001 to 64,000 lines per year:

\$1.45 per line

Contract rates effective July 1, 2016 through June 30, 2017.

PART VII - BID TABULATION**BID NO. 2634**

The undersigned submits the following bid for furnishing goods or services according to all provisions set forth in Parts I through VI of this contract.

<u>DESCRIPTION</u>	<u>BID AMOUNT</u>
Circulation Paid, as of 2/15/16 12/31/15	24,152
Circulation Unpaid, as of 2/15/16	N/A
TOTAL CIRCULATION, as of 2/15/16 12/31/15	24,152
Number of lines per column-inch	10
Number of EMS per line or Number of Picas per line	9p4.5
Cost per Line, First Insertion	\$ 1.77
Cost per Line, Additional Insertions	\$ 1.45

NOTE: The total lineage of this contract is anticipated to be approximately 50,000 lines.

NOTE: Failure to acknowledge receipt of Addendum shall render the bid non-responsive and therefore void.

ADDENDUM: Bidder shall insert number of each Addendum received. If no addendum received, please mark "NONE".

No. 1 Dated: 3/7/16

No. _____ Dated: _____

PROPOSALS SUBMITTED WITHOUT A SIGNATURE BELOW WILL BE REJECTED.

Delivery shall be n/a after the receipt of order. It is acknowledged that the documents enclosed are hereby incorporated by reference and upon award constitute a contract between the undersigned and the County of Clark. Vendor certifies that he has not entered into any agreement whatsoever to fix or maintain prices or competition with respect to this contract.

FIRM NAME The Columbian EMAIL Teresa.keplinger@columbian.com

BY  (Print Name) Teresa Keplinger

ADDRESS 701 W. 8th Street CITY & STATE Vancouver, WA ZIP 98660

DATE 3/11/16 TELE. NO (360) 694-3391 FAX NO. (360) 735-4495

NOTE: For this contract, we will use Local City/County Sales and Use Tax Location Code Number 0605

Federal Tax ID 910452320 UBI Number 065-000-008 OMWBE Certification No. 0650000086



March 11, 2016

Board of County Commissioners
c/o Michael Westerman
Clark County Purchasing Manager
1300 Franklin Street Suite 650
Vancouver, WA 98660

Enclosed is **Bid No. 2634** for the contract to publish legal notices for Clark County during the 2016/2017 contract year.

The Revised Code of Washington provides very specific guidelines for the award of a county's legal notices contract. In addition to meeting those guidelines (see Enclosure A), there are compelling reasons for choosing *The Columbian* as the vehicle to publish the legal notices.

- * The Columbian has the highest paid circulation and penetration of any daily or weekly publication in Clark County. According to the Quarter 4 2015, *Alliance for Audited Media Quarterly Data Report*, the average paid daily circulation for that period is 24,152. In Clark County, *The Columbian* is your most economical means of reaching the widest readership.
- * We are committed to provide Clark County with the best, most cost-efficient means of legal advertising. Not only are the legal notices available in print, they also appear online at www.columbian.com on the same day as print publication. Exposure online provides an additional 15,034 visitors per day on average to see your notice.
- * Legal notices published in *The Columbian* are online at www.publicnoticeads.com/WA. It is your online source for public notices in Washington State. It is a public service.
- * A discount (see Enclosure B) is extended to the county in recognition of the volume of advertising run each year. We also offer a discount for each additional insertion.

We will be lowering your rate this year. Rates will be \$ 1.77 per line for the first insertion and \$1.45 per line for each additional insertion.

Thank you for the opportunity to bid. We look forward to a long-term relationship with Clark County as the publisher of your legal advertising notices.

Respectfully,



Teresa Keplinger
Advertising Director

TK:sb
Enclosures
h:\sburkett\legals\cntybidcoverletter2016

ENCLOSURE A

Bid 2634 Legal Advertising

Eligibility

- A. The Columbian has been established, published and circulated in Clark County since 1890. Our general and bona fide circulation throughout Clark County is audited each year by the Audit Bureau of Circulation. The Quarter 4, 2015 Alliance for Audited Media Quarterly Data Report is included.
- B. See enclosed copy of court order declaring *The Columbian* a legal newspaper for the county of Clark.

Quarterly Data Report

Q4 2015

Subject to Audit

Audited Every Other Year

The Columbian

Vancouver (Clark County), Washington

www.columbian.com

CIRCULATION SUMMARY

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
TOTAL COMBINED AVERAGE CIRCULATION	50,781	43,856	25,966	116,439	25,571	26,537	26,100	25,018
THE COLUMBIAN								
Print (See Par. 1A)	28,541	24,152	23,520	25,176	23,559	24,472	24,010	23,560
Digital Replica (See Par. 1B)	1,350	1,554	1,864	1,489	1,430	1,482	1,507	875
Digital Nonreplica (See Par. 1C)	583	582	582	582	582	583	583	583
Total Circulation Excluding Other Affiliated Publications	30,474	26,288	25,966	27,247	25,571	26,537	26,100	25,018
AFFILIATED PUBLICATIONS								
Sunday Select (See Par. 1D)	20,307							
Clark County News (See Par. 1E)		13,149		66,757				
North County News (See Par. 1F)		4,419		22,435				
Total Combined Average Circulation	50,781	43,856	25,966	116,439	25,571	26,537	26,100	25,018

CIRCULATION DATA BY PUBLICATION

1A. THE COLUMBIAN - PRINT

Paid Circulation

Individually Paid Circulation								
Home Delivery and Mail	21,502	21,402	21,418	21,422	21,398	21,386	21,389	21,369
Single Copy Sales	5,554	1,865	1,516	1,672	1,575	2,500	2,016	1,585
Total Average Individually Paid Circulation	27,056	23,267	22,934	23,094	22,973	23,886	23,405	22,954
Business/Traveler Paid Circulation								
Hotel Distribution - Guest Refund	192	181	177	177	177	177	197	197
Total Average Business/Traveler Paid Circulation	192	181	177	177	177	177	197	197
Total Average Paid Circulation - Print	27,248	23,448	23,111	23,271	23,150	24,063	23,602	23,151

Qualified Circulation

Single Copy								
Educational Copies	884	295		1,497				
Employee/Independent Contractor	409	409	409	408	409	409	408	409
Total Average Single Copy	1,293	704	409	1,905	409	409	408	409
Total Average Qualified Circulation - Print	1,293	704	409	1,905	409	409	408	409
Total Average Circulation - Print	28,541	24,152	23,520	25,176	23,559	24,472	24,010	23,560

1B. THE COLUMBIAN - DIGITAL REPLICA

Paid Circulation

Subscription	875	875	875	875	876	874	874	875
Total Average Paid Circulation - Digital Replica	875	875	875	875	876	874	874	875

Qualified Circulation: Opt-in

Educational Copies	475	679	989	614	554	608	633	
Total Average Qualified Circulation - Digital Replica	475	679	989	614	554	608	633	
Total Average Circulation - Digital Replica	1,350	1,554	1,864	1,489	1,430	1,482	1,507	875
Total Average Circulation - Print & Digital Replica	29,891	25,706	25,384	26,665	24,989	25,954	25,517	24,435

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
1C. THE COLUMBIAN - DIGITAL NONREPLICA								
Paid Circulation								
Restricted Access Website	583	582	582	582	582	583	583	583
Total Average Paid Circulation - Digital Nonreplica	583	582	582	582	582	583	583	583
Total Average Circulation - Digital Nonreplica	583	582	582	582	582	583	583	583
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	30,474	26,288	25,966	27,247	25,571	26,537	26,100	25,018

1D. SUNDAY SELECT - PRINT								
Qualified Circulation								
Home Delivery								
Requested	20,307							
Total Average Home Delivery	20,307							
Total Average Qualified Circulation - Print	20,307							
Total Average Circulation - Print	20,307							

1E. CLARK COUNTY NEWS - PRINT								
Qualified Circulation								
Home Delivery								
Targeted		13,149		66,757				
Total Average Home Delivery		13,149		66,757				
Total Average Qualified Circulation - Print		13,149		66,757				
Total Average Circulation - Print		13,149		66,757				

1F. NORTH COUNTY NEWS - PRINT								
Qualified Circulation								
Home Delivery								
Targeted		4,419		22,435				
Total Average Home Delivery		4,419		22,435				
Total Average Qualified Circulation - Print		4,419		22,435				
Total Average Circulation - Print		4,419		22,435				

2. TOTAL AVERAGE CIRCULATION By Market (Optional)

NOTES

REPORT ENDING DATE

December 31, 2015

CREDIT AND ARREARS ALLOWANCE

Included in Individually Paid Home Delivery and Mail is an average of the following:

	Total
Daily	210
Sunday	210

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

Publishing Plans

The Columbian	Frequency: Daily Delivery Vehicle(s): Print, online Primary Circulation Classification: Paid Website(s): www.columbian.com
Sunday Select	Frequency: Sunday Delivery Vehicle(s): Print Circulation Classification: Qualified Unique Print Subscriber Percent: 100.0%
Clark County News	Frequency: Tuesday Delivery Vehicle(s): Print Circulation Classification: Qualified Unique Print Subscriber Percent: 100.0%
North County News	Frequency: Tuesday Delivery Vehicle(s): Print Circulation Classification: Qualified Unique Print Subscriber Percent: 100.0%

Teresa Keplinger, Advertising Director
Telephone (360) 735-4470 - FAX (360) 735-4494
701 W. 8th Street
Vancouver, WA 98666
e-mail: teresa.keplinger@columbian.com

We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Columbian Publishing Co.

THE COLUMBIAN, published by The Columbian Publishing Company 701 West 8th Street Vancouver, WA 98660

MARC DAILEY

Circulation & Production Director

SCOTT C. CAMPBELL

Publisher/CEO

IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON
FOR CLARK COUNTY

In the matter of :

NO. 802006715

THE COLUMBIAN,
A Washington Corporation

PETITION FOR ORDER
APPROVING PAPER AS
LEGAL NEWSPAPER

COMES NOW THE COLUMBIAN , a Washington Corporation, by and
through the undersigned attorney and respectfully shows the
court:

I

That said "The Columbian" is a newspaper of general
circulation in Clark County and which has been published six
(6) times a week in the English language in the City of
Vancouver, County of Clark, for at least six (6) months prior
to the date of this petition, said "The Columbian" is compiled
in part in an office maintained in the City of Vancouver, the
place of publication, and contains news of general interest.

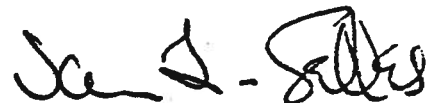
II

That Petitioner maintains its principle place of business
in the City of Vancouver, County of Clark, State of Washington,
at 701 West Eighth Street.

III

That this petition is made pursuant to the provisions of
RCW 65.16.020--030.

WHEREFORE, the Petitioner prays for an order approving "The
Columbian" a legal newspaper in the County of Clark, State of
Washington.



JAMES L. SELLERS
Attorney for Petitioner

STATE OF WASHINGTON)


) ss:

COUNTY OF CLARK)

I, the undersigned attorney for Petitioner, JAMES L. SELLERS, being first duly sworn on oath, depose and state:

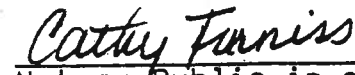
I

That I have read the foregoing Petition and believe same to be true and correct.


JAMES L. SELLERS
Attorney at Law

On this 26th day of March, 1980, before me, the undersigned Notary Public in and for the State of Washington, duly commissioned and sworn, personally appeared _____, to me known to be the individual who executed the foregoing instrument as free and voluntary act and deed.

WITNESS my hand and official seal hereto affixed the day and year first written above.


Cathy Funniss
Notary Public in and for
the State of Washington,
residing at Vancouver



IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON
FOR CLARK COUNTY

In the matter of :

NO. 802006715

THE COLUMBIAN,
A Washington Corporation

ORDER
APPROVING PAPER AS
LEGAL NEWSPAPER

This matter having come before this court upon the Petition of The Columbian for an order approving The Columbian as a legal newspaper in the County of Clark, Washington, and it appearing that said newspaper has the necessary qualifications for a legal newspaper, and the Court being fully advised, NOW, THEREFORE,

It is HEREBY ORDERED that The Columbian, a newspaper published in Vancouver, Clark County, Washington, be, and it hereby is, approved as a legal newspaper for the publication of any advertisement, notice, summons, report, proceeding, or other official document now, or hereafter required by law to be published.

DONE in open Court this _____ day of _____, 1980.

Harris

J U D G E

ENCLOSURE B

Bid 2634 Legal Advertising

Legal Advertising Rate Schedule

Open Rate:	\$21.99 per column inch
Up to 40,000 lines per year:	\$2.20 per line

Contract Rate*	
40,001 to 64,000 lines per year:	\$1.77 per line
Additional Insertion Rate:	\$1.45 per line

Contract rates effective July 1, 2016 through June 30, 2017.

PART VII - BID TABULATION**BID NO. 2634**

The undersigned submits the following bid for furnishing goods or services according to all provisions set forth in Parts I through VI of this contract.

<u>DESCRIPTION</u>	<u>BID AMOUNT</u>
Circulation Paid, as of 2/15/16	<u>593</u>
Circulation Unpaid, as of 2/15/16	<u>27,625</u>
TOTAL CIRCULATION, as of 2/15/16	<u>28,218</u>
Number of lines per column-inch	<u>10</u>
Number of EMS per line or Number of Picas per line	<u>8 picas</u>
Cost per Line, First Insertion	<u>\$1.02 (\$10.25/column inch)</u>
Cost per Line, Additional Insertions	<u>\$.84 (\$8.40/column inch)</u>

NOTE: The total lineage of this contract is anticipated to be approximately 50,000 lines.

NOTE: Failure to acknowledge receipt of Addendum shall render the bid non-responsive and therefore void.

ADDENDUM: Bidder shall insert number of each Addendum received. If no addendum received, please mark "NONE".

No. _____ Dated: _____ - None - No. _____ Dated: _____

PROPOSALS SUBMITTED WITHOUT A SIGNATURE BELOW WILL BE REJECTED.

Delivery shall be n/a after the receipt of order. It is acknowledged that the documents enclosed are hereby incorporated by reference and upon award constitute a contract between the undersigned and the County of Clark. Vendor certifies that he has not entered into any agreement whatsoever to fix or maintain prices or competition with respect to this contract.

FIRM NAME The Reflector EMAIL legals@thereflector.com
BY Christine Fossett (Print Name) Christine Fossett
ADDRESS P.O. Box 2020 CITY & STATE Battle Ground, WA ZIP 98604
DATE 3/8/16 TELE. NO (360) 687-5151 FAX NO. (360) 687-5162

NOTE: For this contract, we will use Local City/County Sales and Use Tax Location Code Number 0605

Federal Tax ID 91-1255483 UBI Number 602-961263 OMWBE Certification No. _____

The Reflector

Newspaper
CONTINUOUS PUBLICATION SINCE 1909

208 SE 1st Street
P.O. Box 2020
Battle Ground, WA 98604
www.TheReflector.com

Phone 360-687-5151
Fax 360-687-5162
cs1@thereflector.com

March 10, 2016

Board of County Councilors
General Services Purchasing Dept.
1300 Franklin Street, Suite 650
P.O. Box 5000
Vancouver, WA 98666-5000

Re: Annual Legal Advertising Bid No. 2634, Bid Tabulation

Dear Commissioners:

Enclosed please find our Bid Tabulation regarding the above entitled matter.

The Reflector was established as a legal notice newspaper in Clark County in 1949. Documents dealing with designation are enclosed. Today, *The Reflector* publishes 4-8 full pages of legal notices in each issue. *The Reflector* is the designated legal notice newspaper for the cities of Battle Ground, Ridgefield, Yacolt, La Center and Woodland, and we have been proud to be Clark County's legal notices newspaper since July 2014.

Regarding Part VI, "Eligibility" of the bid document, *The Reflector* is a general interest, community newspaper with consistent coverage of city council events in several cities and school board actions in several schools districts. *The Reflector* provides coverage of Clark County planning processes and other county government events.

The Reflector is circulated by motor carrier through mid and north Clark County, in addition to single copy distribution locations throughout Vancouver. Additionally, subscribers in Vancouver and eastern Clark County can receive the paper in the mail.

The Reflector is a proud member of the Washington Newspaper Publishers Association. Our legal notices are downloaded to their website (wnpa.com) weekly which allows public access to all our legal notices. In addition, *The Reflector* website (thereflector.com) also contains our current notices.

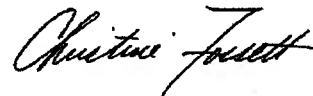
Our distribution and readership is strong in the area and our rate is below others in the market. This value, together with the wide availability of *The Reflector* at news racks and stores, and recognition of *The Reflector* as a primary source for legal notice advertising, makes us an outstanding value in providing legal notice advertising for the County. Based on last year's awarded bid, *The Reflector* saved the County valuable taxpayer resources. Our competitive pricing and long history of exemplary customer service would again serve the County well.

March 4, 2016

Page 2

Thank you for your consideration in this matter.

Sincerely,

A handwritten signature in black ink, reading "Christine Fossett". The signature is written in a cursive style with a large, stylized "F".

Christine Fossett
President LCI

IN AND FOR THE COUNTY OF CLATSOP

In the Matter of the Application of the)
)

MID-COUNTY REFLECTOR,)

No. 26104

an Official Publication,)

ORDER AUTHORIZING CHANGE OF
NAME AND PLACE OF PUBLICATION

— — — — —)

This matter coming on regularly for hearing this day upon petition of John H. Dodge, owner and editor of the Mid-County Reflector, for an order authorizing him to change the name of said publication to The Reflector and for an order authorizing him to change the principal place of publication and address thereof from Ridgefield to Battle Ground, Washington; and it appearing to the Court that said publication was declared on November 15, 1949, by order of the above entitled Court to be an official publication in accordance with law, and that ever since said date and now said publication and newspaper has been printed and published once a week in the English language continuously during said period up to the present time; and the Court having considered the evidence adduced herein and the records and files herein and being fully advised in the premises;

NOW THEREFORE IT IS HEREBY ORDERED, ADJUDGED AND DECREED that the name of the above publication and newspaper be and the same is hereby changed from "Mid-County Reflector" to "The Reflector" and the principal place of publication and address be and the same is hereby changed from Ridgefield, Washington, to Battle Ground, Washington, which change of place of publication shall be deemed effective as of October 7, 1959; it is further ordered that The Reflector be and it hereby is declared to be confirmed as an official publication for Clark County, Washington, in the publication

ing of advertisements, notices, summons, reports, proceedings,
and all other official documents now or hereafter required by law
to be published.

DONE in open Court this 3 day of August, 1959.

W. H. Jackson
JUDGE

Presented by:

(s) Earl W. Jackson
Attorney for Petitioner

IN AND FOR THE COUNTY OF CLARK

In the Matter of the Application of the

MID-COUNTY REFLECTOR,

No. 26704

an Official Publication,

ORDER AUTHORIZING CHANGE OF
NAME AND PLACE OF PUBLICATION

This matter coming on regularly for hearing this day upon petition of John H. Dodge, owner and editor of the Mid-County Reflector, for an order authorizing him to change the name of said publication to The Reflector and for an order authorizing him to change the principal place of publication and address thereof from Ridgefield to Battle Ground, Washington; and it appearing to the Court that said publication was declared on November 15, 1949, by order of the above entitled Court to be an official publication in accordance with law, and that ever since said date and now said publication and newspaper has been printed and published once a week in the English language continuously during said period up to the present time; and the Court having considered the evidence adduced herein and the records and files herein and being fully advised in the premises;

NOW THEREFORE IT IS HEREBY ORDERED, ADJUDGED AND DECREED that the name of the above publication and newspaper be and the same is hereby changed from "Mid-County Reflector" to "The Reflector" and the principal place of publication and address be and the same is hereby changed from Ridgefield, Washington, to Battle Ground, Washington, which change of place of publication shall be deemed effective as of October 7, 1959; it is further ordered that The Reflector be and it hereby is declared to be confirmed as an official publication for Clark County, Washington, in the publication

ing of advertisements, notices, summons, reports, proceedings,
and all other official documents now or hereafter required by law
to be published.

DONE in open Court this 3 day of August, 1959.

W. H. Jackson
JUDGE

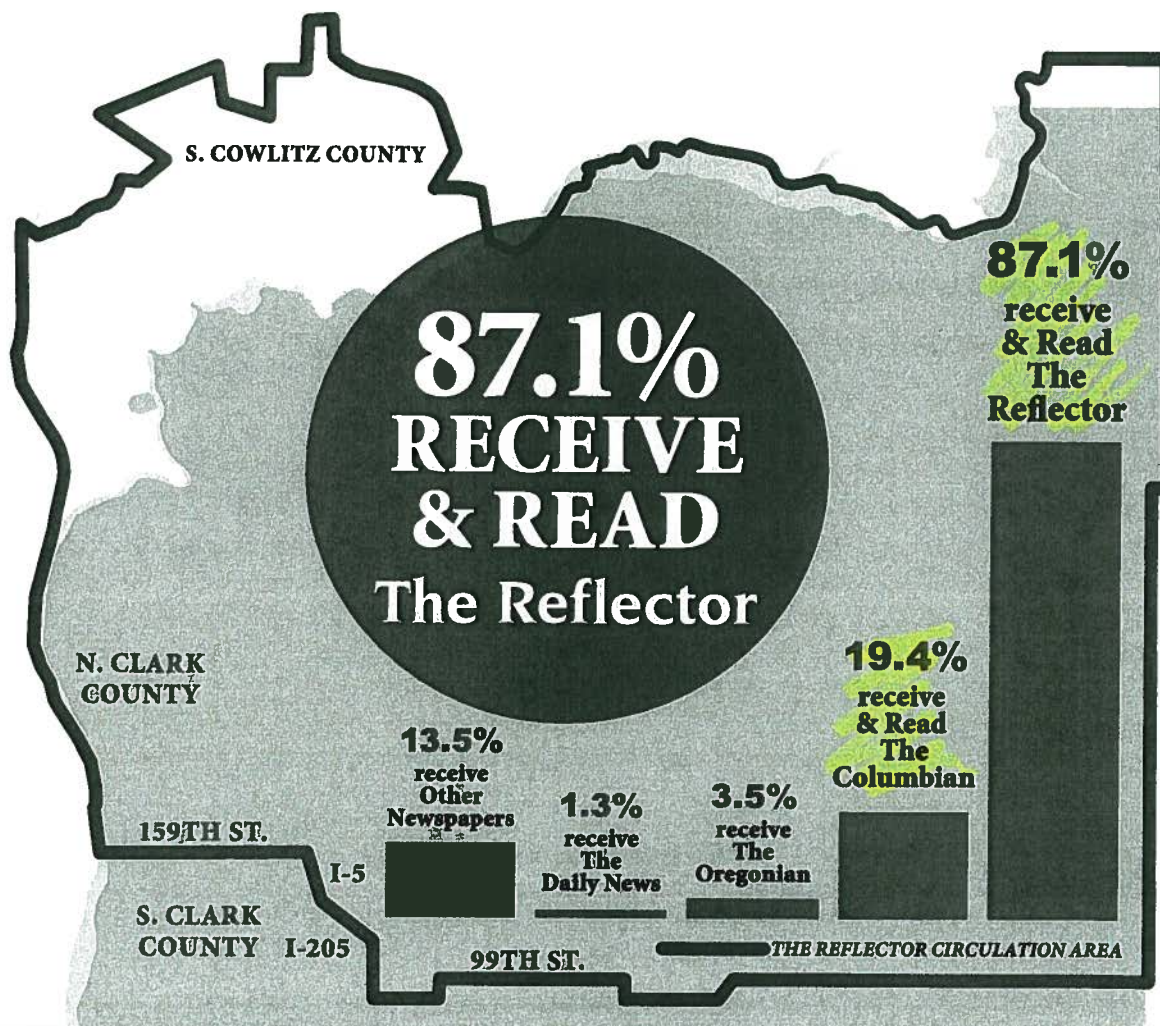
Presented by:

(s/Earl W. Jackson
Attorney for Petitioner

The Reflector

Newspaper Since 1909

**The NEWSPAPER READ MOST
in North Clark & South Cowlitz Counties!**



**87.1% RECEIVE & READ The Reflector AND OF THOSE
77.9% STATED THEY FREQUENTLY PURCHASE FROM ADS IN The Reflector**

(360) 687-5151 • (800) 909-0075 • 208 SE 1st Street • Battle Ground, WA

www.TheReflector.com

CIRCULATION AUDIT BY



The Circulation Verification Council interviewed 489 residents in the primary market area of The Reflector. The CVC report survey was conducted through December 31, 2015. The population studied consisted of adults age 18 and over, living within households within the survey area.

Reinstatement Audit Period: January 1, 2015 – December 31, 2015

The Reflector

208 S.E. 1st Street
Battle Ground, WA 98604
(360) 687-5151
(360) 687-5162 FAX

EMAIL: laura@thereflector.com
www.thereflector.com

1. Audited Media Platforms

Print Publication:	Average Net Circulation:	28,842 (Print Edition)
Website:	Average Website Unique Visitors:	26,055

2. Publication Information

Number of Editions:	One
Format / Average Page Count:	Broadsheet / 30 Pages
Circulation Cycle:	Weekly
Ownership:	Lafromboise Communications
Year Established:	1909
Publication Type:	Community Newspaper
Content:	60% Advertising / 40% Editorial
Circulation Paid/Unpaid:	97% Unpaid / 3% Paid / 0% Sponsored
Primary Delivery Methods:	97% Carrier Delivery / 1% Mail / 2% Controlled Bulk & Single Copy
Annual Mail Subscription Rate:	\$62.00
Cover Price:	\$0.50
Insert Zoning Available:	Yes - ZIP Code / County / Route
CVC Member Number:	01-2382
DMA/MSA/CBSA:	Portland, OR / Portland--Salem, OR--WA / Portland-Vancouver-Beaverton, OR-WA
Audit Funded By:	Publisher

3. Rate Card and Mechanical Data

Rate Card Effective Date:	August 1, 2015
Mechanical Data:	Five (5) columns x 20.43-inch column depth Full page: 9.98" wide X 20.43" depth.
Open Rate:	Local: \$1,379.03 Full Page - \$385.05 1/4 th Page National: \$1,379.03 Full Page - \$385.05 1/4 th Page
Insert Open Rate:	\$29.00 - \$56.00 per thousand
Classified Rate:	\$18.00 for up to 20 words; \$0.25 each additional word
Deadline Day & Time:	Wednesday by 11 AM

Additional rates may be available from the publisher.

4. Contact Information

Publisher:	Christine Fossett	EMAIL: christine@thereflector.com
Advertising:	Laura Venneri	EMAIL: laura@thereflector.com
Circulation:	Heidi Wetzler	EMAIL: heidi@thereflector.com

5. Audited Circulation, Distribution and Net Press Averages - Print Edition

CVC Account Number: 01-2382		Wednesday	The Reflector Battle Ground, WA
Audit Period Summary			
Average Net Circulation	(5-H)	28,842	
Average Gross Distribution	(5-F)	29,022	
Average Net Press Run	(5-A)	29,101	
Audit Period Detail			
A. Average Net Press Run		29,101	
B. Office / File		79	
C. Controlled Distribution			
1. Carrier Delivery		28,204	
2. Bulk Delivery / Demand Distribution		0	
3. Mail		2	
4. Requestor Mail		0	
5. Waiting Rooms		0	
6. Hotels		0	
7. Events, Fairs, Festivals and Trade Shows		0	
8. Education		0	
9. Restock & Office Service		0	
Total Average Controlled Distribution		28,206	
Controlled Returns		(0)	
TOTAL AVERAGE CONTROLLED CIRCULATION		28,206	
D. Paid Distribution			
1. Carrier Delivery		0	
2. Single Copy		572	
3. Mail		204	
4. Waiting Room		0	
5. Hotels		0	
6. Education		0	
7. Restock & Office Service		40	
Total Average Paid Distribution		816	
Paid Returns		(180)	
TOTAL AVERAGE PAID CIRCULATION		636	
E. Sponsored / Voluntary Paid Distribution			
1. Carrier Delivery		0	
2. Single Copy		0	
3. Mail		0	
4. Waiting Rooms		0	
5. Education		0	
Total Average Sponsored Distribution		0	
Sponsored Returns		(0)	
TOTAL AVERAGE SPONSORED CIRCULATION		0	
F. Average Gross Distribution		29,022	
G. Total Unclaimed / Returns		(180)*	
H. Average Net Circulation		28,842	



Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

CONTROLLED RETURNS: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle *(See paragraph 11 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 12 for paid reporting analysis.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 12 for paid reporting analysis.

3. MAIL: See C3 for explanation of mail distribution. See paragraph 12 for paid reporting analysis.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of educational copy distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. *(See paragraph 11 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. SPONSORED EDUCATION: See C8 for explanation of educational copy distribution.

6. RESTOCK / OFFICE SERVICE: See C9 for explanation of restock and office distribution.

SPONSORED RETURNS: See section C: controlled returns for explanation of returns reporting *(See paragraph 11 for CVC return/unclaimed confirmation.)

F. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).

G. TOTAL UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. *(See paragraph 11 for CVC return/unclaimed confirmation.)

H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).



OUR DATA SPEAKS VOLUMES



8. Distribution by Zip Code (7/8/2015 Edition) Wednesday

ZIP CODE	CITY / AREA	COUNTY	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
98601	Amboy	Clark	WA	825	15	0	0	840
98603	Ariel	Cowlitz	WA	300	0	0	0	300
98604	Battle Ground	Clark	WA	9,900	190	2	40	10,132
98606	Brush Prairie	Clark	WA	1,565	25	0	0	1,590
98616	Cougar	Cowlitz	WA	155	5	0	0	160
98629	La Center	Clark	WA	2,225	12	0	0	2,237
98642	Ridgefield	Clark	WA	4,260	39	0	0	4,299
98660	Vancouver	Clark	WA	0	29	14	0	43
98662	Vancouver	Clark	WA	1,310	101	8	0	1,419
98664	Vancouver	Clark	WA	0	15	3	0	18
98665	Vancouver	Clark	WA	600	37	10	0	647
98674	Woodland	Cowlitz	WA	2,855	17	1	0	2,873
98675	Yacolt	Clark	WA	1,910	14	0	0	1,924
98682	Vancouver	Clark	WA	755	19	15	0	789
98684	Vancouver	Clark	WA	0	10	6	0	16
98685	Vancouver	Clark	WA	0	15	14	0	29
98686	Vancouver	Clark	WA	1,570	37	9	0	1,616
Misc.	Assorted	Assorted	-	0	10	120	23	153
TOTAL				28,230	590	202	63	29,085

9. Distribution by County (7/8/2015 Edition) Wednesday

COUNTY	CITY / AREA	STATE	CARRIER DELIVERY	CONTROLLED BULK / SINGLE COPY	MAIL	OFFICE / RESTOCK	TOTAL
Clark	Amboy Battle Ground Brush Prairie La Center Ridgefield Vancouver Yacolt	WA	24,920	558	81	40	25,599
Cowlitz	Ariel Cougar Woodland	WA	3,310	22	1	0	3,333
Misc.	Assorted	-	0	10	120	23	153
TOTAL			28,230	590	202	63	29,085



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10. Verification of Distribution – Mail and Carrier Delivery Distribution

The Reflector reported an average mail distribution of 206 during the audit period. Mail distribution is verified through the review of mail statements and/or additional publisher support documents. The Reflector reported an average carrier delivery distribution of 28,204 during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. The Circulation Verification Council performed a delivery & readership verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, residential and cell phone interviews, online surveys, email surveys, USPS surveys, in-person interviews and/or social media surveys. Delivery verification source data can include, but is not limited to, residential phone listings, cell phone exchanges, delivery lists, opt-in email databases, online, and/or social media databases. The purpose of the verification is to substantiate receipt of the publication, and further identify individuals who read or look through the publication.

CVC review indicates that a sufficient number of individuals reported that they receive The Reflector on a regular basis to substantiate the publisher's distribution claims.

CVC verification confirms that 426 of 489 or 87.1% report they regularly read or look through The Reflector.

*Households reporting stop delivery requests were excluded from the survey.

The Circulation Verification Council estimates that all the information in this text box has a minimum accuracy level of +/-4%.

11. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification can include, but is not limited to, on-site verification, business and cell phone verification, online, email, and/or social media contact. Delivery verification source data can include, but is not limited to, business and cell phone listings, delivery lists, opt-in email, online, and/or social media databases. Circulation Verification Council performed the delivery verification from locations chosen randomly from the publication's delivery list(s). The purpose was to verify whether the distribution and return quantities reported by the publisher are reasonable and accurate.

CVC verification substantiates The Reflector's claim of 180 returnable source distributed editions returned to the publisher unclaimed after the edition cycle.

CVC verification confirms that a sufficient number of reported controlled bulk drop locations indicated they received The Reflector on a regular basis to substantiate the publication's distribution claims.



OUR DATA SPEAKS VOLUMES

**12. Paid Reporting Analysis**

CARRIER DELIVERY	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
MAIL	Basic Rates: \$62.00 / 1-Year
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	204
Over 75% of basic rate	0
Over 50% of basic rate	0
Over 25% of basic rate	0
1%-24% of basic rate	0
Less than 1% of basic rate*	0
SPONSORED	Basic Rates: N/A
	AVERAGE NUMBER OF SUBSCRIPTIONS
Full Basic Rate	0
SINGLE COPY	COVER PRICE: \$0.50
	AVERAGE WHOLESALE RATE: \$0.35

13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.

www.cvcaudit.com**The current status of this report expires March 31, 2017.**

If this report is presented after March 31, 2017 please call the toll-free number listed below.

The Reflector - Battle Ground, WA - 01-2382 - Supplemental Readership Study

The Circulation Verification Council surveyed The Reflector readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of individuals who indicate they have read at least two of the last four issues of the publication, and gather study information solely for advertising purchase evaluations. Market statistics estimates appearing in CVC reports, when available, are obtained from EASI Software. CVC study sources can include, but are not limited to, residential and cell phone surveys, online surveys, email surveys, and/or social media surveys. Study source data can include, but are not limited to, residential phone listings, cell phone exchanges, publisher delivery lists, opt-in email, online and/or social media databases. Residential and cell phone survey populations consist of adults age 18 and over, living in households within the survey area. Within this area, each individual had a known (or "non-zero") probability of being selected for the random sample. Surveys were conducted solely with pre-designated respondents and no substitutions were permitted. Initial survey attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed surveys, or 2.5% of net circulation for publications under 10,000 circulation is required with no more than one survey per household. Survey Procedures: To ensure the highest degree of comparability and to facilitate the survey process, a standard, consistent, specified list of questions was asked. Surveys were conducted over a minimum period of three weeks to minimize the impact of weather and/or special circumstances. Every effort was made to ensure that surveys were assigned randomly by day and that an approximately equal number of surveys were completed on each survey day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least six attempts were made to contact all pre-designated respondents. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful survey; and to the extent feasible, contact attempts were scheduled on a random basis. During the survey process, no questions were asked prior to the readership question, with the exception of a qualifying question designed to determine the ZIP code of the individual; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to a publication itself or the nature of the study information. The study followed recommended guidelines developed in part from established media usage and evaluation guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-4% at the 95% confidence level. 426 Survey respondents were interviewed during the verification of carrier delivery and mail distribution. 0 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution. 27 Survey respondents responded to a geo-coded outbound email verification. This publication did not participate in the CVC online research program.

- **Average estimated readers per edition during the audit period: 2.0**

*Readership estimates compiled from 2015 CVC circulation & readership study data.

1. The Reflector is distributed regularly in your area. Do you regularly read or look through The Reflector?

YES 453 Survey Respondents

2. Do you frequently purchase products or services from ads seen in The Reflector?

YES 353 77.9%

NO 100 22.1%

3. How long do you keep The Reflector before discarding it?

37% 1-2 Days

35% 3-4 Days

05% 5-6 Days

23% 1 Week or More

4. Reader Gender (Voice recognition - Gender Bias Rotation)

Reader Demographics	Market Demographics
48%	50% Male Readers
52%	50% Female Readers

5. What range best describes your age.

Reader Demographics	Market Demographics
00%	05% 18 - 20
03%	06% 21 - 24
17%	17% 25 - 34
21%	18% 35 - 44
21%	19% 45 - 54
24%	18% 55 - 64
11%	10% 65 - 74
03%	05% 75 - 84
01%	02% 85 years or older

6. What range best describes your combined annual household income for last year?

Reader Demographics	Market Demographics
01%	07% under \$15,000
03%	07% \$15,000 - \$24,999
07%	08% \$25,000 - \$34,999
14%	13% \$35,000 - \$49,999
25%	22% \$50,000 - \$74,999
19%	16% \$75,000 - \$99,999
11%	10% \$100,000 - \$124,999
09%	07% \$125,000 - \$149,999
06%	06% \$150,000 - \$199,999
05%	04% over \$200,000

7. What is the highest level of education you have obtained?

Reader Demographics	Market Demographics
00%	09% Some High School or Less
22%	24% Graduated High School
42%	42% Some College
25%	16% Graduated College
07%	06% Completed Master Degree
02%	02% Completed Professional Degree
02%	01% Completed Doctorate Degree



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8. Which of the following products or services, if any, do you plan to purchase during the next twelve months?

14%	New Automobile, Truck or SUV	(% = Positive respondents)
23%	Used Automobile, Truck or SUV	
15%	Antiques or Auctions	
38%	Furniture or Home Furnishings	
16%	Major Home Appliance	
17%	Computers, Tablets or Laptops	
31%	Home Improvements or Home Improvement Supplies	
26%	Television or Electronics	
15%	Carpet or Flooring	
60%	Automobile Accessories (tires, brakes or service)	
31%	Lawn & Garden Supplies	
26%	Florist or Gift Shops	
25%	Home Heating & Air Conditioning (service, new equipment)	
66%	Vacations or Travel	
10%	Real Estate	
71%	Men's Apparel	
71%	Women's Apparel	
46%	Children's Apparel	
02%	Boats or Personal Watercraft	
11%	Art & Crafts Supplies	
16%	Childcare	
28%	Education or Classes	
09%	Attorney	
29%	Veterinarian	
14%	Chiropractor	
30%	Financial Planner (Retirement, Investing)	
64%	Tax Advisor or Tax Services	
31%	Health Club or Exercise Class	
31%	Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)	
08%	Weight Loss	
29%	Lawn Care Service (Maintenance & Landscaping)	
35%	Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)	
54%	Pharmacist or Prescription Service	
25%	Cell Phone or Smart Phone (New Service or Update Service)	
85%	Dining & Entertainment	
19%	Jewelry	
07%	Wedding Supplies	
31%	Athletic & Sports Equipment	
06%	Motorcycles or ATV's	

The Reflector - Battle Ground, WA - 01-2382 - Supplemental Readership Study

The Circulation Verification Council surveyed The Reflector readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of individuals who indicate they have read at least two of the last four issues of the publication, and gather study information solely for advertising purchase evaluations. Market statistics estimates appearing in CVC reports, when available, are obtained from EASI Software. CVC study sources can include, but are not limited to, residential and cell phone surveys, online surveys, email surveys, and/or social media surveys. Study source data can include, but are not limited to, residential phone listings, cell phone exchanges, publisher delivery lists, opt-in email, online and/or social media databases. Residential and cell phone survey populations consist of adults age 18 and over, living in households within the survey area. Within this area, each individual had a known (or "non-zero") probability of being selected for the random sample. Surveys were conducted solely with pre-designated respondents and no substitutions were permitted. Initial survey attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed surveys, or 2.5% of net circulation for publications under 10,000 circulation is required with no more than one survey per household. Survey Procedures: To ensure the highest degree of comparability and to facilitate the survey process, a standard, consistent, specified list of questions was asked. Surveys were conducted over a minimum period of three weeks to minimize the impact of weather and/or special circumstances. Every effort was made to ensure that surveys were assigned randomly by day and that an approximately equal number of surveys were completed on each survey day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least six attempts were made to contact all pre-designated respondents. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful survey; and to the extent feasible, contact attempts were scheduled on a random basis. During the survey process, no questions were asked prior to the readership question, with the exception of a qualifying question designed to determine the ZIP code of the individual; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to a publication itself or the nature of the study information. The study followed recommended guidelines developed in part from established media usage and evaluation guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-4% at the 95% confidence level. 426 Survey respondents were interviewed during the verification of carrier delivery and mail distribution. 0 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution. 27 Survey respondents responded to a geo-coded outbound email verification. This publication did not participate in the CVC online research program.

- **Average estimated readers per edition during the audit period: 2.0**
*Readership estimates compiled from 2015 CVC circulation & readership study data.

1. The Reflector is distributed regularly in your area. Do you or someone in your household regularly read or look through The Reflector?

YES	453	Survey Respondents
-----	-----	--------------------

2. Which, if any, of the following newspapers do you currently receive at your home? (453 Respondents)

YES	88	19.4%	The Columbian (Vancouver)
YES	16	03.5%	The Oregonian
YES	6	01.3%	The Daily News (Longview)
YES	61	13.5%	Other Newspapers

2A. On an average week how many days do you read, or look through The Columbian? (88 Respondents)

1	2	02.3%
2	10	11.4%
3	13	14.8%
4	0	00.0%
5	18	20.5%
6	14	15.9%
7	31	35.2%

PART VII - BID TABULATION**BID NO. 2634**

The undersigned submits the following bid for furnishing goods or services according to all provisions set forth in Parts I through VI of this contract.

<u>DESCRIPTION</u>	<u>BID AMOUNT</u>
Circulation Paid, as of 2/15/16	<u>2,720 weekly</u>
Circulation Unpaid, as of 2/15/16 2/9/16	<u>N/A</u>
TOTAL CIRCULATION, as of 2/15/16 2/9/16	<u>2,720 weekly</u>
Number of lines per column-inch	<u>10</u>
Number of EMS per line or Number of Picas per line	<u>9p4.5</u>
Cost per Line, First Insertion	\$ <u>55.5¢</u>
Cost per Line, Additional Insertions	\$ <u>N/A</u>

NOTE: The total lineage of this contract is anticipated to be approximately 50,000 lines.

NOTE: Failure to acknowledge receipt of Addendum shall render the bid non-responsive and therefore void.

ADDENDUM: Bidder shall insert number of each Addendum received. If no addendum received, please mark "NONE".

No. 1 Dated: 3/7/16

No. _____ Dated: _____

PROPOSALS SUBMITTED WITHOUT A SIGNATURE BELOW WILL BE REJECTED.

Delivery shall be n/a after the receipt of order. It is acknowledged that the documents enclosed are hereby incorporated by reference and upon award constitute a contract between the undersigned and the County of Clark. Vendor certifies that he has not entered into any agreement whatsoever to fix or maintain prices or competition with respect to this contract.

FIRM NAME The Camas Washougal Post Record EMAIL Teresa.keplinger@columbian.com

BY  (Print Name) Teresa Keplinger

ADDRESS 425 N. 6th Avenue CITY & STATE Camas, WA ZIP 98607

DATE 3/11/16 TELE. NO (360) 834-2141 FAX NO. (360) 834-3423

NOTE: For this contract, we will use Local City/County Sales and Use Tax Location Code Number 0605

Federal Tax ID 910452320 UBI Number 065-000-008 OMWBE Certification No. 0650000086

CAMAS-WASHOUGAL
POST-RECORD

425 N.E. Fourth Avenue
P.O. Box 1013
Camas, Washington 98607

(360) 834-2141
(360) 892-2000
Fax (360) 834-3423
Toll Free 1-800-765-1343

March 11, 2016

Board of County Commissioners
c/o Michael Westerman
Clark County Purchasing Manager
1300 Franklin Street Suite 650
Vancouver, WA 98660

Enclosed is **Bid No. 2634** for the contract to publish legal notices for Clark County during the 2016/2017 contract year.

The average paid weekly circulation for *The Camas Washougal Post Record* is 2,720.

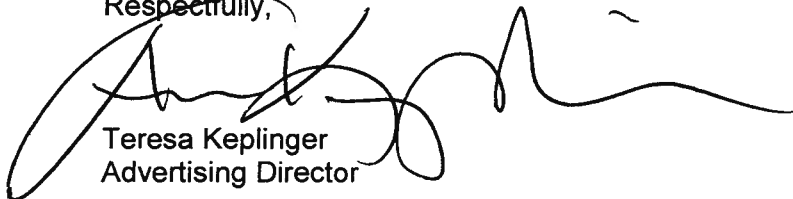
We are committed to provide Clark County with the best, most cost-efficient means of legal advertising. Not only are the legal notices available in print, they also appear online at www.columbian.com and at www.camaspstrecord.com on the same day as print publication.

Legal notices published in *The Camas Washougal Post Record* are online at www.publicnoticeads.com/WA. It is your online source for public notices in Washington State. It is a public service.

Rates will be 55.5¢ per line.

Thank you for the opportunity to bid. We look forward to a long term relationship with Clark County as the publisher of your legal advertising notices.

Respectfully,



Teresa Keplinger
Advertising Director

TK:sb

Enclosures

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ENCLOSURE A

Bid 2634 Legal Advertising

Eligibility

1. Does the publication contain news of general interest primarily to an organization, group, or class?

The Camas-Washougal Post Record has four reporters who cover and write stories on local businesses, government, schools, local sports, and obituaries. Has an opinion page and publishes letters to the editor.

2. Why the publication is one of general circulation.

The Camas-Washougal Post Record is a weekly newspaper offering local news; prints editorial comments, announcements, has commercial advertising, classified advertising, legal advertising and other notices. The publication averages 16 broadsheet pages per week. The Camas-Washougal Post Record has been in the community since 1908. It is printed on newsprint and delivered to paid subscribers one time per week. The subscription rate is fixed and based on an annual 52 week delivery and does offer a fixed rate for purchasing the newspaper by copy.

3. Do you still hold a second class mailing permit?

Yes

CLARK COUNTY, WASHINGTON
CONTRACT DOCUMENTS FOR FURNISHING
ANNUAL LEGAL ADVERTISING
BID NUMBER 2634

SUBMIT BIDS ON OR BEFORE 1:50 P.M.

TUESDAY, MARCH 15, 2016

PART I INVITATION TO BID	PART V PERFORMANCE REQUIREMENTS
PART II INSTRUCTIONS TO BIDDERS	PART VI SPECIFICATIONS
PART III GENERAL TERMS & CONDITIONS	PART VII BID TABULATION
PART IV SPECIAL PROVISIONS	

PART I - INVITATION TO BID

1. Sealed bids will be received by the Board of County Councilors, through General Services Purchasing Department, 1300 Franklin Street, Suite 650, Vancouver, WA 98660, (360) 397-2323, (or P.O. Box 5000, Vancouver, WA 98666-5000) until 1:50 p.m., on **Tuesday, March 15, 2016**. Bids will be opened in the Commissioners' Hearing Room, Sixth Floor, Public Service Center, 1300 Franklin Street, Vancouver, WA at 2:00 p.m., on the same date.
2. Clark County shall reserve the right to reject any or all bids, or items bid.
3. In accordance with Washington State Code, all public work submittal to the County by interested bidders shall be accompanied by a **5% BID BOND**, in the form of a surety bond, postal money order, cashier's check, or certified check, in an amount equal to five percent (5%) of the amount of the bid proposed. Public work is defined as "all work, construction, alteration, repair, or improvement other than ordinary maintenance." **BID BONDS are required only when specifically requested in paragraph five.**
4. **A 100% PERFORMANCE BOND** shall be additionally required of a successful bidder of any public work. Should a successful bidder fail to furnish this bond within ten days after notice of bid award, exclusive of the date of notice, his five percent (5%) bid bond shall be forfeited to the County and the contract shall be awarded to the next lowest and best bidder. **PERFORMANCE BONDS are required only when specifically requested in paragraph five.**
5. BID BOND _____ Not Applicable _____

PERFORMANCE BOND _____ Not Applicable _____


MICHAEL WESTERMAN, CPPO
PURCHASING MANAGER

